

Cultural Heritage-makers competition



EXPLORE NATURE TOGETHER!

Cultural Heritage-makers competition for children and young people

In 2017, the Cultural Heritage-makers competition will encourage the competitors to explore nature together. The challenge is to find, either in pairs or groups, a nature spot or an area that you think has an interesting story and tell it to the whole world. The nature location you choose could be a mighty forest, a twisted pine tree, a nearby cave, an impressive stretch of open field, a beautiful beach, a magnificent rock face, a park on your home street, an ancient monument or even your own backyard.

Gather information and experiences related to this nature location from different sources by making observations at the location, interviewing people, searching online or visiting libraries, archives and museums. The material you collect could, for example, consist of drawings, photographs, videos or poems. Share your own experiences and the stories you have heard or read with each other.

What real or imagined events are connected to the place you have chosen?

How are the stories you have heard evident in your location?

What is the history of the place like?

How can human influence be seen in your location?

How is the past present in your location and how do you see your location's future?

Listen, watch and imagine what nature is telling you!

Write the story of your nature location based on your experiences and the material you have collected. You can tell your story by using means such as video, sound, photographs, text, drawings, paintings, comics, animations, a website or a blog, and mixing these together to best suit you. Join the competition by uploading your work on the website www.europeanheritagedays.com. Each entry will appear as a star on the map of Europe on the website, marking the spot where it was made. The winning group will be awarded a prize of 500 euros.

The Cultural Heritage-makers competition is intended for you and your friends! All children and young people born in or after 1999 may enter the competition. Contestants enter as a group that has at least two members. The competition is intended for groups of friends and siblings, day care centres, schools, educational institutions, clubs, associations, communities, cultural centres for children, cultural institutions and parishes, as well as other operators that organise activities for children and young people.

UPLOAD YOUR PRESENTATION ONLINE

All competition entries will be uploaded on the pan-European website of the European Heritage Days competition at www.europeanheritagedays.com. The presentation should include a header, main image and caption, introduction and the text, image or video material about your chosen location. We recommend using the following file formats: .pdf., .jpg, .png and .mp4. Please include the names of all the participants in your presentation, as well as contact information for your contact person.

You may upload your work yourself or send it to erp@kotiseutuliitto.fi. Instructions on how to upload the work on the website are at www.kulttuuriymparistomme.fi/fi-FI/Euroopan_kulttuuriymparistopaivat/Kulttuuriympariston_tekijat_kilpailu (in Finnish).

SCHEDULE

The competition period will run from 9 February 2017 to 10 January 2018. The winner will be announced at the start of February 2018. The prize will be awarded in early 2018 at the opening event for the following European Heritage Days.

PRIZE

The European Heritage Days working group acts as the panel and selects the group to win the 500-euro prize. The prize is awarded to the group leader, who must be at least 18 years of age (guardian, teacher).

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The prize is given to the group whose work:

- tells the story of their chosen nature location in a way that is meaningful to the group
- tells an interesting and intricate story
- uses justified methods to tell its story
- conveys the experience of the location's unique nature
- takes advantage of the stories the group has heard and told

+ Groups that present their work to the public – for example at a school party, in a local newspaper or library as part of a campaign, presentation, exhibition or on other media – will receive bonus points.

TERMS AND CONDITIONS FOR THE USE OF PRESENTATIONS SUBMITTED TO THE COMPETITION:

- The presentations submitted to the competition will not be returned.
- The participants give the organisers the right to display, manufacture and publish their presentations or copies thereof in advertising, releases and exhibitions and other communications.
- The organisers may, without separate charge, submit copies of the presentation to the media, in connection with advertising and bulletins related to the competition.
- The authors and manufacturers hold all the copyrights to the presentation material and the ideas and concepts presented in it.
- The producer of the material is responsible for the copyright.
- The party submitting/publishing the work must obtain the necessary permits related to the images and the participation and publishing of works created by children and young people.

ORGANISERS

The competition is organised by the European Heritage Days working group. The working group has representatives from the National Board of Antiquities, the Finnish National Board of Education, the Finnish Local Heritage Federation, the Association of Cultural Heritage Education in Finland and the Ministry of the Environment.

FURTHER INFORMATION

Hanna Lämsä, Association of Cultural Heritage Education in Finland, hanna.lamsa@kulttuuriperintokasvatus.fi, tel. +358 (0)40 128 0818 or Sini Hirvonen, Finnish Local Heritage Federation, erp@kotiseutuliitto.fi, tel. +358 (0)45 614 0464

The aim of the **Cultural Heritage-makers** competition is to inspire children and young people to observe, explore and analyse their immediate surroundings. Furthermore, it encourages them to participate in and influence the development and cultural renewal of their immediate surroundings. The competition is part of the Finnish programme of the European Heritage Days. The Cultural Heritage-makers competition instructions and leaflet are available in Finnish and Swedish on the website of the European Heritage Days

http://www.kulttuuriymparistomme.fi/fi-FI/Euroopan_kulttuuriymparistopaivat/Kulttuuriympariston_tekijat_kilpailu

The purpose of the Cultural Heritage-makers competition is

- to support the formation of the cultural identities of children and young people and help them build a relationship with their environment,
- to help children and young people understand, appreciate and assess their local cultural environment,
- to support the participation, influencing and active citizenship of children and young people in their immediate surroundings and society at large,
- to promote the cultural, environmental and sustainability education provided by day care centres, schools, educational institutes, associations and other parties.